

AN INVITATION TO BECOME A



**HELP CREATE A
CLEANER CORNWALL THAT
EVERYONE CAN ENJOY**



HOW CAN YOUR BUSINESSES ENVIRONMENTAL IMPACT BE MINIMISED OR IMPROVED?
HOW CAN YOUR ORGANISATION CONTRIBUTE POSITIVELY TO SOCIETY?

JOIN OTHER KEY BUSINESSES TO HELP US TO CONTINUE OUR WORK TO TACKLE THE ISSUE OF LITTER AND WASTE IN CORNWALL.

BY BECOMING A CLEAN CORNWALL CHANGE MAKER YOU WILL HELP US TO CONTINUE OUR WORK TO TACKLE THE ISSUE OF LITTER AND WASTE AT SOURCE, YOUR BUSINESS CAN BECOME PART OF THE SOLUTION, BEING A CHANGE MAKER WILL ENABLE YOU TO EVIDENCE CORPORATE SOCIAL RESPONSIBILITY, NETWORK, INSPIRE AND BE INSPIRED. YOUR BUSINESS WILL RECEIVE A NUMBER OF BENEFITS IN RETURN.



CLEAN CORNWALL HAS BEEN WORKING

TO KEEP OUR COUNTY CLEAN SINCE 2005. OUR CORE AIM IS TO ADDRESS THE ISSUE OF LITTER AND WASTE IN CORNWALL AND CREATE A CLEANER CORNWALL THAT EVERYONE CAN ENJOY.

OUR STRENGTH LIES IN BRINGING A VARIETY OF STAKEHOLDERS TO THE TABLE AND CHALLENGING THE ISSUES OF LITTER AND WASTE FROM ALL LEVELS OF SOCIETY.

OUR NUMBER ONE PRIORITY IS SUPPORTING COMMUNITIES TO CREATE REAL CHANGE IN THEIR LOCAL AREA.

BENEFITS OF MEMBERSHIP

EVIDENCE CORPORATE SOCIAL RESPONSIBILITY

Demonstrate your commitment to helping support local volunteer groups keep Cornwall clean, using our logo and membership endorsement within your marketing materials.

PROMOTIONAL OPPORTUNITIES

Clean Cornwall will celebrate and share stories about how your business is helping to protect the environment.

COLLABORATE WITH OTHER LIKE-MINDED BUSINESSES

Join us for inspiring meetings twice a year to discuss current trends, new innovations and ideas.

MEMBERS AREA

Access to our online members area where you will find tips, advice, be able to share ideas, swap unwanted items and find great discounts on eco products.

JOIN OUR PARTNERSHIP

Help guide the future work of Clean Cornwall.

MEMBERSHIP

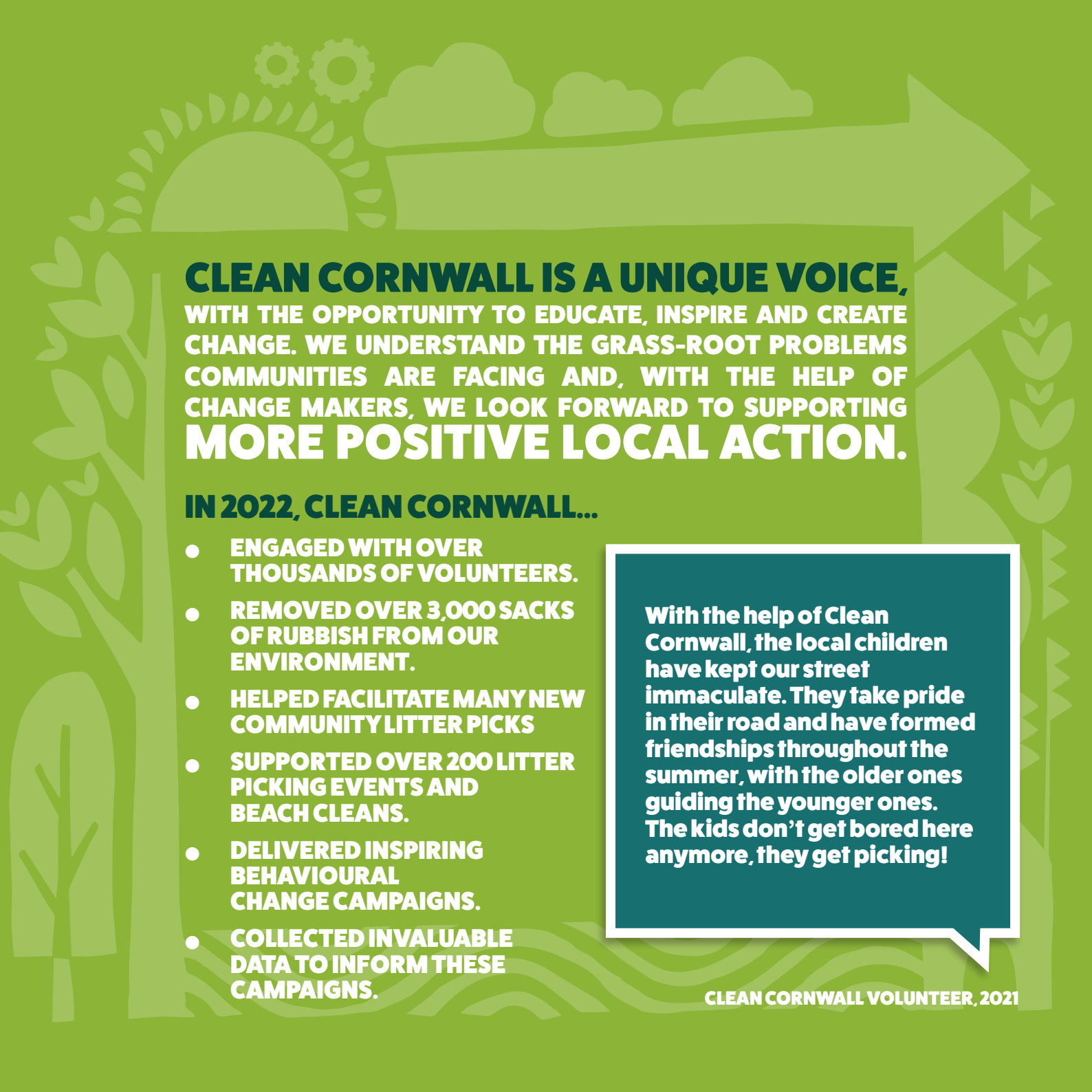
ANNUAL TURNOVER

MEMBERSHIP SUPPORT PER YEAR

£ < £500k	£90
£ 500k - £2M	£450
£ 2M - £8M	£990
£ 8M - £20M	£1,500
£ 20 M+	£2,000

**BECOME A CHANGE MAKER
AND HELP KEEP CORNWALL
BEAUTIFUL AND THRIVING.**

JOIN HERE: WWW.CLEANCORNWALL.ORG/CHANGE-MAKERS



CLEAN CORNWALL IS A UNIQUE VOICE, WITH THE OPPORTUNITY TO EDUCATE, INSPIRE AND CREATE CHANGE. WE UNDERSTAND THE GRASS-ROOT PROBLEMS COMMUNITIES ARE FACING AND, WITH THE HELP OF CHANGE MAKERS, WE LOOK FORWARD TO SUPPORTING MORE POSITIVE LOCAL ACTION.

IN 2022, CLEAN CORNWALL...

- **ENGAGED WITH OVER THOUSANDS OF VOLUNTEERS.**
- **REMOVED OVER 3,000 SACKS OF RUBBISH FROM OUR ENVIRONMENT.**
- **HELPED FACILITATE MANY NEW COMMUNITY LITTER PICKS**
- **SUPPORTED OVER 200 LITTER PICKING EVENTS AND BEACH CLEANS.**
- **DELIVERED INSPIRING BEHAVIOURAL CHANGE CAMPAIGNS.**
- **COLLECTED INVALUABLE DATA TO INFORM THESE CAMPAIGNS.**

With the help of Clean Cornwall, the local children have kept our street immaculate. They take pride in their road and have formed friendships throughout the summer, with the older ones guiding the younger ones. The kids don't get bored here anymore, they get picking!



DOES YOUR BUSINESS WANT AN OPPORTUNITY TO INVEST IN OUR ENVIRONMENT?

We have calculated that for every £1 invested into the Clean Cornwall project there is £6.87 of social and economic value returned (Impact Report Projection 2021). Therefore, Clean Cornwall is a fantastic project to invest in for the benefit of Cornwall's communities, environment and economy.

In June 2022, we launched Clean Cornwall Change Makers, inviting local businesses to support our work and join together to find solutions.

The annual running cost of Clean Cornwall is £83,000. Your support will help us continue to:

- 1. Co-ordinate litter picking events** and provide litter picking and safety equipment for volunteers.
- 2. Develop innovative educational resources and workshops** to inspire and engage school children.
- 3. Support the delivery of campaigns and projects**, putting Cornwall at the forefront of the litter-free movement.

**BECOME A
CLEAN CORNWALL
CHANGE MAKER
AND HELP US
CONTINUE OUR WORK**



**HOSTED AND SUPPORTED BY
CORNWALL RURAL COMMUNITY CHARITY,
A NOT-FOR-PROFIT ORGANISATION
DEDICATED TO SUPPORTING AND
STRENGTHENING CORNWALL'S COMMUNITIES**





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